

# Total Practice Resources

## SPOTLIGHT

*Fourth Edition*

November 14, 2008

### *Implementing Nutrition into Your Practice*

With 28 years clinical experience, Dr. Anderson possesses the knowledge to enhance your ability to treat your patients and the skill to back it up. He has been a certified instructor of the Brimhall Technique for over four years, and he has a committed passion for helping you bring total wellness to your patients and success to your practice. He understands the importance of a reliable procedure to implement nutritional protocols.

“I have been privileged to travel around the country talking to doctors about their practices. When the topic of nutrition comes up, the response is often the same: ‘I would like to do that, but how do I implement the use of nutrition in my practice?’

I had the same question a few years ago, and other questions like, ‘What testing should I do?’, ‘What paperwork do I need?’ and ‘What follow-up should I do?’

I have developed a system to help you implement nutrition in your office and make providing nutrition to your patients effective and profitable. I have utilized information I learned from E-myth coaching, my own practical clinic experience and that of other doctors in the field who are already using nutrition and are flourishing their practices.

Implementing nutrition is vital to the success of your practice. Now you can implement nutrition with less stress, more (cash) income and a standardized system to make it happen. Your patients need you to be the doctor with answers.

We have designed this system for you to be successful. Take the next step and let us help you help your patients. Call today for and take advantage of a free 20-minute program consultation!”

#### **NUTRITION IN PRACTICE PACKAGES AND PRICES**

##### **Basic Package\***

1 phone consultation a week for 8 weeks to answer questions and address concerns  
All forms and scripts for implementation (CD format & paper format)  
Nutri-West Silver Bullets (CD format & paper format)  
Nutri-West Nutritional Manual (CD format & paper format)  
Clinical Nutri-West Pearls (CD format & paper format)

Nutritional guide manual (CD format & paper format)

**Total of Basic package: \$895**

**Full Package**

**Includes all of the above, plus the following:**

One full day (8 hours) of in-office implementation

Doctor training

Assistant training

Front office staff training

**Follow-up – Two months after initial training**

Q & A Program

One 4-hour in office visit to review implementation training for:

Doctor'

Assistant'

' Front office staff

1/2 Off eWellness

**Marketing program**

Monthly Newsletter (CD or online format)

Monthly Special Flyer (CD or online format)

Sample Nutritional Special for the month

Office education ideas

**Total of Full package: \$1495\*\***

**eWellness program is sold separately.**

**Ask us about the discounted rate when purchased with this package!**

\* Please note, any updates of forms, scripts or product information are *NOT* included.

\*\*Travel expenses *NOT* included.

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