

## Total Practice Resources

(303) 242-8901

[www.totalpracticeresources.com](http://www.totalpracticeresources.com)

E-Mail: [brandy\\_tpr@yahoo.com](mailto:brandy_tpr@yahoo.com)

# TPR Spotlight

September, 2009

## In This Issue

[Meet the Doctor](#)

[Medicare Update](#)

[Addressing Red Flag Rules](#)

[Identity Theft Protection](#)

### Meet the Doctor



I just recently returned back to Denver from an office visit near Nashville, TN. I was truly inspired by this doctor and his practice and so wanted to share some details with you all about this doctor.

The following couple of paragraphs out of information that he's provided to me. More data will follow in future editions.

Dr. Ed Lawson:

The most interesting case I have worked with was a patient who presented with Myoclonus. This condition is very rare and causes an extreme muscle contraction every few minutes that, in this case, pulled the patient's head forward and down quickly and sharply. He had been everywhere, including the Mayo Clinic, spending tens of thousands of dollars and had only come up with a diagnosis, no treatment is known for Myoclonus. The patient was about to have to quit working and driving a car. He and his wife had already suspended anything social, even eating

Dear Doctors,

There new information from Medicare coming down the wires, more information on Red Flag Rules and much more to come. Be sure to review with your staff all of the details in this issue as well as other publications from the TPR Spotlight.

We are working hard to bring this information to you, so you can all do what you do best while still having the most current, most helpful and most up to date information available.

## Medicare Update in Effect October, 2009

The Center Medicare/Medicaid Services is making some changes that may affect offices who are referring Medicare patients out, to receive other covered services.

This update will impact payment on claims for services that are ordered or referred by physicians who don't participate in Medicare, even if the services themselves are Medicare-approved.

Starting October 5, 2009, Medicare will have a new claims edit to prevent payment for services (example: consultations, MRIs) that are ordered/referred by physicians and non-physician practitioners (NPPs) who are not enrolled in Medicare.

There are currently, already some specific states that in years past, have enforced guidelines similar to this for chiropractors.

For additional information on this update, please visit your local Medicare carrier website.

## Addressing the Red Flag Rules

Understanding and implementing the Red Flag Rules can certainly be overwhelming. It can be difficult to obtain information that is current and easy to understand, simply because of all of the changes revolving this issue.

In light of this, Total Practice Resources has teamed up with a Pre paid legal firm, specializing in Identity theft. If you would like more information or are needing assistance with the details of these Red Flag Rules, you may be served well by contacting the Pre-paid legal services.

Contact information is as follows:

out, due to the embarrassment of the "jerking". He had been experiencing this condition for two years. He later told my wife that the only reason he had come to my office was because we were running a special so he felt he wasn't taking much of a monetary risk. He had not seen a chiropractor for his condition. After talking to him I really thought he was suffering from toxicity and that I would most likely use nutritional therapy with him, but he had come for x-rays so we took x-rays and proceeded with a regular chiropractic protocol. On his third visit they excitedly shared that his jerking had stopped after the first chiropractic adjustment (he still spasmed in his sleep, which abated with nutrition and de-toxification). I continue to treat him and am working with de-toxing his body from drugs given him for other health problems, but he is still working, driving, and socializing "jerk free" and pretty darned happy with chiropractic. My chiropractic and nutritional work helps my patients get off their prescription drugs which has always been one of my goals. I continue to study and am now working more within the body's subtle energy fields. My goal for my patients is empowerment from understanding and awareness of how to be healthy, enabling them to take responsibility for their own health.

-Dr. Ed Lawson

[Join Our Mailing List!](#)

## Pay It Forward

Our goal is to help build and develop your practices. Having resources to learn important and necessary details is vital in any business. Be sure that you share helpful information not only to your staff and patients for better education but

Certified Identity Theft Risk Management Specialist

Group Security Specialist

Pre-Paid Legal Services Independent Associate

[www.prepaidlegal.com/hub/joannconner](http://www.prepaidlegal.com/hub/joannconner)

Joann Conner

530/544-7412

530/318-6840

1-866-453-9008

Additionally, please follow the TPR Spotlight for information as it becomes available.

## Protecting Your Own Identity

With both your practice and your personal data, there are some proactive measures you can take immediately to help protect your own, your staff and your patients' identity.

-Burn or shred, with a confetti or cross-cut shredder, any financial papers, mail, or credit reports that contain personal information. Never recycle these documents! If you don't have a confetti or cross-cut shredder, it would be a wise investment. Having a shredder that can cut through credit cards, data cd's, staples, etc, would be helpful.

-Call 1-888-5OPTOUT and request credit card companies to stop sending pre-approved credit card applications to your home or business.

-Ask your credit card company to stop delivering "convenience checks" to your home and business.

-Delete any e-mail that asks for personal information and instruct your employees and family to do the same.

-Don't give any information at all to telemarketers, especially those who seem to be digging for personal information. Instruct your employees and family to follow suit.

-Limit the number of credit/debit cards you hold, both business and personal. Review your financial statements monthly and instruct your employees and family to do the same. The sooner you discover an incident of identity theft, the lesser the amount of damage is likely done and the easier it will be to correct.

-Look into LifeLock. This will protect you from credit being obtained in your name. [www.lifelock.com](http://www.lifelock.com)

-Knowledge is your best protection. Even if you outsource your payables through family, friends, accountants, online companies, etc.

also to other doctors of chiropractic and chiropractic students.

It is absolutely crucial that you monitor your accounts on a regular basis. You are likely in a better position than anyone to know if there are inaccuracies on your financial records (charges to credit cards, checks written, etc).

-Request credit reports annually for review.

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We appreciate your attention to this issue of the Spotlight. If you have specific topics that you'd like to learn more about or if there are specific questions that we may help to answer, please call us anytime at your convenience.

**Sincerely,**

Brandy Beeson  
Total Practice Resources